

Media Pack

Are you a part of the Somerset Voice?

Becoming a member of the Somerset Chamber gives you the opportunity to promote your organisation both within the membership as well as to the wider business community.

We offer a variety of superb marketing communication channels for you to take advantage of, including our bi-monthly magazine, Somerset Voice, and our fortnightly e-newsletter, Somerset Pulse.

Key Contacts

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PR & Communications Executive

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Operations Manager

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Guidance for editorial submission

We publish our printed magazine at the beginning of February, April, June, August, October and December. Somerset Pulse, our regular e-shot, is sent out every fortnight, usually on a Wednesday.

Later in this pack you will find details of content deadlines and a timetable of features, listing the business topics to be covered in forthcoming issues.

Articles submitted for specific features are considered on their own merit and relevance and we will normally make amendments to fit our editorial style.

Any accompanying photos need to be emailed as high resolution attachments in jpeg or eps format.

As editorial space is limited, inclusion cannot be guaranteed and the editor may amend submissions as they deem appropriate.

Terms and Conditions

1. Somerset Chamber of Commerce is not liable for errors in artwork.
2. Clients must provide artwork to the correct specification for the advert booked. We will not alter client artwork.
3. All artwork is subject to approval by Somerset Chamber of Commerce and will need to conform to the British Code of Advertising Practice.
4. The Chamber can never guarantee inclusion. Submissions will be amended or rejected at the editor's discretion.
5. The editor's decision is final.
6. We are unable to provide analytical data for any advertising.

If you have any queries regarding the above, or concerning anything else in this pack, please get in touch with either Annelise or Alistair using the contact details on the previous page.

Somerset Voice

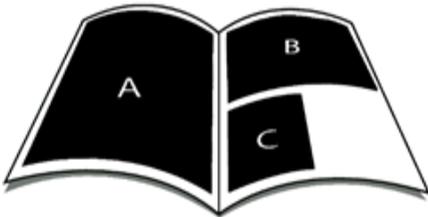
Somerset's premier business publication is circulated to all Chamber members and the wider business community.

Published six times a year, Somerset Voice is distributed to many key locations and high profile reception areas, increasing readership and circulation.

Each month, it features a mix of interviews with some of the region's most influential business people, articles on topical and timely business issues, and the latest news from the Somerset business community.

Advertising Rates

	Member	Non-member
Inside front/back	£500	£700
A - Full page	£350	£500
B - Half page	£200	£350
C - Quarter page	£150	£250



A - Full page: 210mm(w) x 297mm(h)

B - Half Page: 180mm(w) x 133mm(h)

C - Quarter Page: 90mm(w) x 133mm(h)

Insert rates

Inserts are a great opportunity to distribute brochures or flyers out to the Somerset business community. Single sheet inserts pre-folded or un-folded to a size not exceeding 200mm(w) x 287(h) with a maximum weight of 20g.

	Member	Non-member
A4 or A5 insert	£300	£450

All rates are subject to VAT at current rate

Publication dates and features list

December 2019 / January 2020

- Main feature: Skills and Training
- Sector Focus: Property Services/ Development

Editorial copy required:
20 November 2019

February / March 2020

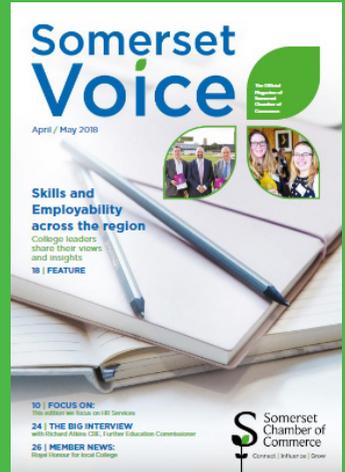
- Main feature: The changing office culture
- Sector Focus: Engineering

Editorial copy required:
22 January 2020

April / May 2020

- Main feature: TBC
- Sector Focus: TBC

Editorial copy required:
18 March 2020

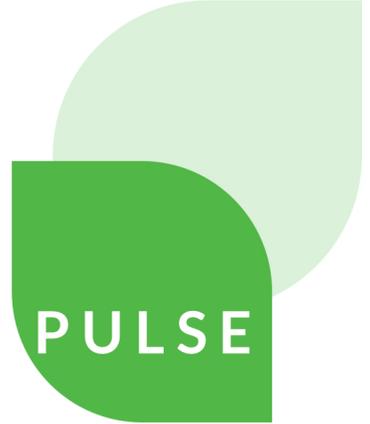


Correct at time of print. Please contact us to confirm.

Somerset Pulse

Every two weeks, Somerset Chamber distributes the Somerset Pulse e-newsletter to over 4,000 subscribers, outlining the latest business stories, forthcoming events in the region and key pieces of news from both the Chamber and our members.

SOMERSET PULSE



	Member	Non-member
Clickable Banner Advert	£150	£250

Please note that we are not able to provide analytics for banners in Pulse

Somerset Pulse is delivered to over 4,000 subscribers every fortnight

Did you know...

Members can also use our website and social media platforms to promote your business.

The Somerset Chamber website can be used by our members as a PR platform to promote their activities. We publish a variety of content from case studies, member events and news, to member-to-member offers.

We also share member news stories across our social media channels to ensure that your content reaches the maximum number of potential readers available to us.

If you have your own social media channels, we will make sure we link back to these within the Tweet or LinkedIn post in order to help you raise your own following.



OVER
12,000
FOLLOWERS

@chambersomerset
@events_scoc



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