



**MAKING**  
*the*  
**MOST**  
*of your*  
**MEMBERSHIP**



As a member of Somerset Chamber of Commerce, you have exclusive access to a range of opportunities to help you get ahead in business.

We want you to get the most from your Chamber membership, so we have put together this pack which contains information on our lobbying and representation, networking, profile raising, and how you can save money with us.

If you need any further information, whether it's Events, Membership, Marketing or the Hinkley Supply Chain, please feel free to contact any member of the team, using the details below or on the following page.



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We're here to help, so keep our contact details and put faces to names.



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# MAKING THE MOST OF MEMBERSHIP

## Profile Raising

### SHARE | PROMOTE | GROW

A membership for the entire company.

#### Events

- Come and meet the Chamber team as well as other members in a relaxed environment
- Events are located across the county throughout the year covering a variety of topics
- Sponsorship starts from £50 + VAT and is a great way to promote your business

#### Website -

[www.somerset-chamber.co.uk](http://www.somerset-chamber.co.uk)

- Login and update your membership directory with your logo, biographies, photos, videos, job opportunities and inter-member discounts
- Promote your upcoming events on our events calendar

#### Social Media - connect with us

- Twitter - @chambersomerset #scocMember
- LinkedIn - 'SomersetChamber'
- Instagram - @somersetchamber

#### Photos

- Photos taken at events are used in Somerset Voice, social media, our website and partnering publications



#### Publications

- Somerset Voice
  - Bi monthly publication distributed to 1,600+ Somerset business people
  - Tell us your good news stories to have them shared in the magazine, website or social media
- Pulse
  - Fortnightly e-shot listing upcoming events as well as members good news, distributed to 5,000+ businesses
  - Submit your good news and events for consideration



# MAKING THE MOST OF MEMBERSHIP

## Networking

### ATTEND | MEET | CONNECT

Approximately 80 events per year.

Our events are held on a regular basis, and will offer valuable networking opportunities.

Attend for: the topic, the venue, the speaker, the location, and the people in the room.

#### Make the most of being at the event

- The Chamber team can make introductions
- Ask a 'relevant' question
- Clearly explain what you do
- Arrive early, leave time to network

#### Follow up!

Don't just collect business cards

## 'Connect'

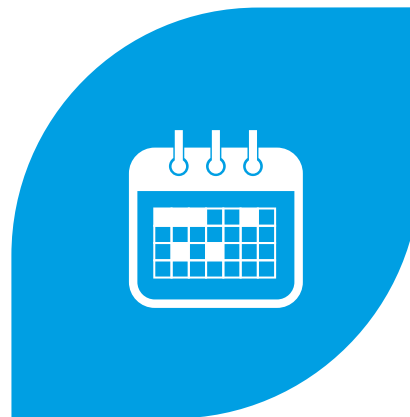
with those that you have met

#### Key Events

- Somerset Business Awards
- Charity Golf Day
- Somerset Young Professionals Charity Event
- Business Leaders Dinner
- AGM
- Business to Business Dinners
- Meet the Neighbours Lunch

 Somerset  
Chamber of  
Commerce

Connect | Influence | Grow



## Lobbying and Representation

### LOBBY | INFLUENCE | EFFECT

Be part of the business community.

The Chamber is constantly campaigning and lobbying on your behalf whether this is at a local, regional or national level.

#### Key issues identified through our annual membership survey include:

##### Infrastructure

- Roads (including A303, A358, M5), air (Bristol and Heathrow Airports) and a resilient rail network
- Digital, mobile, broadband

##### Skills

- Apprenticeships, Higher Education opportunities, work experience
- Retaining skills within the county and ensuring young people are 'work ready'

##### Economic Opportunities

- Hinkley Point C, A303, A358
- Recognising and promoting economic opportunities to benefit Somerset businesses

##### Devolution, International Trade, Brexit

- Discounted international trade documentation
- Liaising with local authorities on key issues affecting business



What matters to your business?

# MAKING THE MOST OF MEMBERSHIP

## Saving You Money

### SAVE | REWARD | RETAIN

British Chamber of Commerce (BCC) benefit's.

**The following five benefits have been negotiated centrally for Chambers accredited to the BCC:**

- Westfield Health
  - Employee Health Cover – cover from 66p a day
- AA roadside assistance
  - up to 67% discount off of breakdown cover
- AXA PPP, Private Medical Insurance
  - including 50% off Chamber membership for 3 years\*
- Moneycorp - Foreign Exchange Services
  - free FX health check and £5 transfer fees
- DHL Express International
  - 50% off shipping for new exporters

#### Inter-Member Discounts Hot Deals

- Offer an inter-member discount to other members as an incentive to do business together
  - Simply sign into the members information centre (MIC) and upload the details of your hot deal

#### International Trade Documentation

- 50% discount off of documentation cost

\* Terms and conditions apply.



# Welcome to Quest

As a member you have **FREE** access to **FOUR** essential business services:



HR Services



Legal Services



Health & Safety



Tax Services

## Includes



### Advice line

Covering HR, employment law, legal, health & safety, tax and VAT



### Website

Featuring a comprehensive library of employment, legal and health & safety documents

**Contact us** to find out how we can support you

[www.questcover.com](http://www.questcover.com)

01455 852028

[hello@questcover.com](mailto:hello@questcover.com)

